

Sponsorship Opportunities

See how your company can be involved in a family fun filled weekend , fulfill your marketing objectives and establish your company as a community partner.

TITLE SPONSOR- \$10,000

ONE AVAILABLE

- Recognition as the official sponsor of Wheelfest 2008
- Stage announcement opportunities
- Banner for main stage
- Company name/ logo on all radio, web and print materials
- Prominent signage all weekend
- 10 x 10 tent for retail and display opportunities
- Full page ad in event brochure
- 10 carnival wristbands
- Opportunity to raise company profile

STAGE SPONSOR- \$2,500

ONE AVAILABLE

- Recognition as official sponsor of stage
- Stage announcement opportunities
- Banner for main stage (company provided)
- Table and chairs at side of main stage for displaying merchandise and giveaways
- 1/4 page ad in event guide

EVENT SPONSOR- \$500

SIX AVAILABLE

- Your choice as sponsor of one of the following events: one night of evening entertainment, Car show or Golf outing
- Recognition as official sponsor of chosen event
- Banner to be displayed (company provided)
- Table and chairs set up at event to display merchandise and giveaways
- 1/8 page ad in event guide

BROCHURE SPONSOR

As part of our event promotion, we will be mailing a Wheelfest 2008 brochure to every post office address in the City of Wayne and surrounding areas. This brochure will reach more than 25,000 homes and businesses in Wayne and Westland (48184 and 48186). Don't miss your chance to have your business or organization be a part of this promotional opportunity. Place your ad today!

Business Information:

Name: _____

Address: _____

Phone Number: _____ E-mail: Address: _____

Contact Person: _____

Check One:

1/8 page \$145 _____ 1/2 page \$495 _____

1/4 page \$275 _____ Full Page \$895 _____

Please include camera ready design or logo.

ALL SPONSORSHIPS AND ADS ARE DUE BY MAY 1. THANK YOU.